

SOCIAL PRO LTD Privacy Policy



Last Updated: November 4, 2023

Effective Date: November 4, 2023

Introduction

SOCIAL PRO LTD ("we", "us", or "our") operates the website <https://stage.socialpro.io> (the "Service"). We are dedicated to protecting the privacy of our Service users ("user", "you"). This Privacy Policy outlines our practices concerning the collection, use, and sharing of your information as we assist you in growing your presence on TikTok through data analysis.

Information We Collect

We collect specific data points from your TikTok profile and content, which include, but are not limited to:

- Quantity of views, likes, comments, and followers
- Date and time videos are posted
- Daily viewership statistics and growth changes
- Number of videos posted
- Captions used in the videos
- All videos uploaded to SocialPro
- Provided information about your product and target audience during the onboarding process

Purpose of Data Use

Our AI algorithms utilise the collected data to discern patterns that contribute to TikTok growth. We analyse which videos perform well and use that data to inform and optimise content strategies. Additionally, we generate new script suggestions to assist in content creation.

Use of Information for Marketing and Testimonials:

We reserve the right to use the growth metrics of your TikTok account to promote and market our services. This may include sharing your success story and the results you achieve after successfully creating an account by connecting your TikTok account to SocialPro. If you wish to opt out of having your growth metrics used in our marketing materials, you must inform us prior to connecting your TikTok account to our service. You can do this by contacting us at help@socialpro.io.

Please note that if you opt out after you have already connected your account, we will cease to use your future growth data for marketing purposes. However, we retain the right to use the data collected during the period when your account was connected to our service prior to the opt-out request.

We respect your privacy and provide you the choice to opt out at any point; please be aware that this does not affect the use of data that has already been utilised in accordance with this policy.

Data Collection Method

We collect information through:

- User registration and onboarding forms
- Interactions with our website
- Publicly available data from TikTok

Third-Party Services

We employ third-party services such as AWS Cloud for data storage and OpenAI technologies to enhance our platform's capabilities. These services are essential for the operation and improvement of our AI components.

Use of Your Information

The information we collect is utilised to:

- Provide personalised insights and content plans

- Improve our AI's ability to generate effective growth strategies on TikTok
- Market and promote relevant offers to you (subject to your consent where required)

Data Sharing and Disclosure

We do not share your personal data with third parties for their own use. Information transferred to third-party services like AWS and OpenAI is strictly for the purpose of enhancing our platform and not for independent use by these third parties.

Data Retention

We retain your personal information for a period of 90 days to 2 years after account termination, or as necessary to fulfil the purposes outlined in this Privacy Policy, comply with legal obligations, or for other legitimate business purposes.

Your Rights

You have the right to access, rectify, erase, or port your data, and to object to or restrict processing. You can withdraw consent at any time by contacting us at help@socialpro.io. If you have concerns or complaints, please contact us help@socialpro.io

Children's Privacy

Our Service does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from children under 13. In the case we discover such information in our database, we will promptly delete it.

Updates to Privacy Policy

Any updates will be communicated through email and posted on our Service 180 days before they become effective. We encourage you to review this policy periodically.

Security

We take reasonable precautions to protect your information but cannot guarantee its absolute security due to the inherent nature of the Internet.

Contact Us

For any questions about this Privacy Policy, please contact us at help@socialpro.io

This Privacy Policy was generated with the help of CookieYes - <https://cookieyes.com>.